



Seminário Internacional  
Patentes, Inovação e  
Desenvolvimento

DEC  
15  
2020

100% ONLINE EVENT  
FREE OF CHARGES

HOST INSTITUTION



Abifina

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## EVENT PROGRAM

### CENTRAL THEME

CONSEQUENCES OF PATENT  
DEADLINES EXTENSION FOR  
THE NATIONAL INDUSTRY

### MORNING SESSION • 10 AM TO 11:30 AM (BRAZIL'S TIME)

#### OVERTURE

##### DANTE ALARIO JÚNIOR

VICE PRESIDENT OF INTELLECTUAL PROPERTY AND INNOVATION AT ABIFINA

#### MASTER LECTURE

##### RISE OF LEVELS FOR PROTECTION OF INTELLECTUAL PROPERTY THE EUROPEAN EXPERIENCE

**Lecturer:** **ELLEN 'T HOEN** — *Medicines Law & Policy, Netherlands. Lawyer and defender of a public health system, with more than 30 years of professional experience in pharmaceutical and intellectual property policies*

**Facilitator:** **Julia Paranhos** — *Associate Professor at the Federal University of Rio de Janeiro (UFRJ, in Portuguese initials) and coordinator of the Innovation Economics Group at the UFRJ Institute of Economics*

#### AWARDS CEREMONY

##### DENIS BARBOSA INTELLECTUAL PROPERTY AWARD DELIVERY OF THE 5TH EDITION

### AFTERNOON SESSION • 2 PM TO 3:30 PM (BRAZIL'S TIME)

#### DEBATE PANEL

##### ECONOMIC, DEVELOPMENT AND COMPETITION LOSSES DUE TO THE EXTENSION OF PATENT DEADLINES

**Lecturer:** **RYAN ABBOTT** — *Professor of Law and Health Sciences at the University of Surrey (United Kingdom)*

**Facilitator:** **Pedro Marcos Barbosa** — *Business Partner at Denis Borges Barbosa Lawyers*

**Debaters:** **Gustavo Svensson** — *Associate Litigation Legal Director at Grupo NC*  
**Milton Leão** — *Guest professor of intellectual property at universities and partner at Leão Intellectual Property*

#### CLOSING

##### ANTONIO CARLOS DA COSTA BEZERRA EXECUTIVE-PRESIDENT AT ABIFINA

APOIO INSTITUCIONAL

